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**偉祿集團控股有限公司**

**REALORD GROUP HOLDINGS LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 1196)**

## **LAPSE OF THE EXCLUSIVITY PERIOD OF THE MEMORANDUM OF UNDERSTANDING**

Reference is made to the announcements of Realord Group Holdings Limited dated 24 October 2016, 25 April 2017 and 24 July 2017 (the “**Announcements**”) in relation to the entering into of the memorandum of understanding in relation to (i) the appointment of agent to apply for change of land use; and (ii) the grant of option over the rights and benefits in the Joint Development Agreement. Capitalised terms used herein shall have the same meanings as those defined in the Announcements unless the context requires otherwise.

Pursuant to the Memorandum of Understanding (as supplemented and amended by the extension letters dated 25 April 2017 and 24 July 2017), the Exclusivity Period up to 24 October 2017 was granted by Shenzhen Xiapu to Qianhai E-Commerce (an indirect wholly-owned subsidiary of the Company) in relation to Shenzhen Xiapu’s assignment or transfer of rights, interests and/or benefits under the Joint Development Agreement. As no Formal Agreement was entered into between Qianhai E-Commerce and Shenzhen Xiapu as at the date of this announcement, the Exclusivity Period shall lapse after 24 October 2017.

Notwithstanding the lapse of the Exclusivity Period, Qianhai E-Commerce has continued to authorise and appoint Realord Realty (a direct wholly-owned subsidiary of Shenzhen Xiapu) to apply for the change of the use of the Baoan Land on its behalf (details of which is disclosed in the announcement of the Company dated 24 October 2016). Qianhai E-Commerce shall remain as the beneficial owner of the Baoan Land notwithstanding the application for change of use of the Baoan Land and the results thereof.

By order of the Board  
**Realord Group Holdings Limited**  
**Lin Xiaohui**  
*Chairman*

Hong Kong, 24 October 2017

*As at the date of this announcement, the executive Directors are Dr. Lin Xiaohui, Madam Su Jiaohua and Mr. Lin Xiaodong and the independent non-executive Directors are Mr. Yu Leung Fai, Mr. Fang Jixin and Dr. Li Jue.*